

Appendix 1 – Overview of inclusive growth related projects funded through the 2018/19 Business Rate Pool

| BRP Project | Project aim | BRP Funding |
|--|---|---|
| <u>West Yorkshire wide Inclusive Growth bids</u> | | |
| a) The skills element of this proposal will fall into 3 areas: | | |
| Apprenticeship / Employment Hubs | <p>The project will strengthen links to business and promote apprenticeships in schools targeted at disadvantaged groups and support young people to better understand the world of work, access good work and apprenticeships and sustain employment.</p> <p>The LCR Employment Hub will support inclusive growth by ensuring that: links between business and education are strengthened; apprenticeships are championed and promoted in schools; apprenticeships are targeted in the right areas which benefits the local economy and businesses; and support young people who are disadvantaged in the labour market to gain meaningful employment.</p> | <p>£675,000 per year over 2 years (a total of £1,350,000 until 2020/21)</p> <p>BRP funding to be used as match against a European Social Fund (ESF)</p> |
| Raising poverty of aspiration | <p>This project will complement the work of the enterprise coordinators. A pilot will be conducted at schools with high numbers of disadvantaged pupils. Funding will be used to employ a consultant to develop a funding pot which will support an increase in activity to raise aspirations amongst disadvantaged pupils by strengthening engagement with employers, widening pupils experiences of jobs beyond their home communities and engagement with young role models working in priority sectors, apprenticeships etc. Schools in disadvantaged areas will apply for funding (from September 2018), using criteria developed by the initial phase of the project.</p> | <p>£400k over next 2 years (£100k in year 1, £300k in year 2)</p> |

| | | |
|---|---|-------------------------------|
| <p>Poverty proofing the school day</p> | <p>The project aims to pilot approaches to poverty proof the school day by supporting schools to identify and overcome the barriers to learning that children and young people from families with less financial resources face. The project is anticipated to go above and beyond what districts are already doing to date. There is a need to identify how the project will fit with Academy Schools and their sometimes different approach to take-in and attainment and how the Core Group will be able to support schools locally with applications and to ensure their buy-in. The Combined Authority's Skills and Employment Team will work closely with their counterparts across the districts to ensure local knowledge is closely incorporated into the project.</p> | <p>£50k over next 2 years</p> |
| <p>b) Superfast West Yorkshire and York (Contract 3)</p> | <p>Providing local revenue match-funding for full fibre infrastructure to locations and residents that are hardest to reach, unlikely to receive superfast broadband via commercial investment in the future and thus at greater risk of digital exclusion.</p> <ul style="list-style-type: none"> · Funding: The BRP funding requested is a lump sum grant to be spent by the programme over a three year period. It will provide funding for: <ul style="list-style-type: none"> · procurement costs (£90,000) including technical advice, due diligence and legal and state aid support; and · 50% match funding for project management costs for the programme up to 2021. <p>The BRP funding required here is £110,000. The other 50% of revenue costs have been sought from ESIF which is subject to a separate application. Outcome of bid to be confirmed in September 2018.</p> | <p>£200,000</p> |

| District related Inclusive Growth bids that are funded through the pool: | | |
|---|---|----------|
| a) Bradford – Health and Social Care ‘One Workforce’ | To address issues in the health and social care workforce in Bradford District by: <ul style="list-style-type: none"> - Co-ordinated recruitment under the brand Bradford Health/Bradford Social Care - Inclusive community recruitment, readiness for and entry into work - Development of a Health and Care Academy providing in-work career progression programmes | £100,000 |
| b) Calderdale - ‘Delivering Inclusive Growth’ | <p>This bid aims to bring together anchor institutions, community anchor organisations and individual community champions to work together, in a targeted way, to improve the life chances and employment opportunities of specific cohorts of people who are furthest from the jobs market.</p> <p>This project will work in Park, Calderdale’s most deprived ward, using an intervention model to address 3 key areas of work, employability, engagement into services and social value. Addressing the issues of poverty, social exclusion and inequality</p> <p>It is anticipated that this model can be prototyped. The project will also provide the opportunity to develop a better understanding of joint procurement and commissioning and explore alternative opportunities in procurement and commissioning.</p> | £835,468 |
| c) Harrogate - ‘Enabling Housing Growth’ | Master planning, feasibility and delivery models work to accelerate the delivery of housing and economic growth on Council owned sites at Pannal (277 new homes and 10 ha of employment space). Master plan, design and skills capacity work to bring forward housing development on Greenfield sites in the Nidderdale AONB. | £200,000 |

| | | |
|---|---|--|
| <p>d) Kirklees - 'Investment Programme'</p> | <p>This project would seek funding to pursue work across a number of areas in Business and Skills including:</p> <ul style="list-style-type: none"> - Inward Investment - selling the 'story of Kirklees' to businesses and individuals, providing a coherent self-service and targeted support offer for start-ups, scale-ups and high growth businesses and the reasons why Kirklees is the place to work, live and play. - Good Growth through Planning, Procurement and Supply Chains/Collaboration Networks, working to develop the model and approach to signposting and monitoring good growth and the Kirklees Pound so that we maximise the reach of investment in the District to those who most need it most. - Skills Accelerator Pilot –stimulate demand for skills associated with increasing productivity in firms, automations and succession planning linked to the ageing workforce and removal of the default retirement age. - Digital Inclusion -undertake a needs assessment which builds upon the Tech Partnership Study. This highlighted that Kirklees is rated as 'High' for likelihood of Digital Exclusion. | <p>£350,000</p> |
| <p>e) Leeds – 'Expansion of digital engagement'</p> | <p>This project will look to build on the work already carried out by Leeds City Council on improving digital skills and access to technology. It will expand the council's 100% DIGITAL LEEDS and free Wi-Fi programmes and provide new access to digital screens in the city centre. It primarily supports the Inclusive Growth theme which has a strong digital element.</p> | <p>£1,200,000</p> |
| <p>f) Wakefield – Inclusive Growth is part of the 'Waterfront'</p> | <p>Delivery of a new events and exhibition space at Wakefield Waterfront as part of the Yorkshire Sculpture Initiative Festival.</p> | <p>It is estimated that around 20% of the £2,800,000 will be related to the inclusive growth element, i.e. £560,000.</p> |

| | | |
|---|---|-----------------|
| <p>g) York – ‘York City Brand’</p> | <p>This is a project to develop a shared narrative and brand for York, our economic aspirations and our relationship with LCR, supported with 3D visualisations of key developments and a strategic study to identify potential inward investment locations based on changes to land-use as the retail economy continues to adapt to online channels. The three outcomes will be:</p> <ul style="list-style-type: none"> - a shared brand and approach with significant buy in from York stakeholders, - an immersive technology model of key sites including Castle Gateway, York Central and the city centre, and - a study considering the longer term impacts of changes in retailing, looking at out-of-town retail parks and their long term use as a potential source of inward investment sites. | <p>£520,000</p> |
|---|---|-----------------|